
CHRIS NICHOLS



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PORTFOLIO: NICHOLS.WORK



linkedin.com/in/chrisnicholscontent

SKILLS

Writing – Reporting – Research
Editing – Idea Generation
Communications – Marketing
Teamwork – Managing People

TECHNICAL & OFFICE



Windows – Mac – Word
CSS – HTML – CMS – WordPress
Bloomberg – FactSet
Trello – ProofHQ



Excel – PowerPoint – Photoshop
Illustrator – Dreamweaver
Google Analytics



MailChimp – Marketo
Salesforce – Omniture
Java – C# – SQL

EXPERIENCE

CONTENT STRATEGIST | Allegro Development Corp.
Developer of commodity trading and risk management software.

2016–Present | Dallas, TX | Writer and editor for website, white papers, email campaigns, press releases, brochures and marketing copy. Manage social media. Plan content for Americas, Europe, Middle East and Asia-Pacific regions.

SENIOR COPYWRITER | Capital One Home Loans
Mortgage division of Capital One Financial Corp.

2015–2016 | Plano, TX | Researched and wrote articles and marketing copy on fixed-rate home loans, adjustable-rate mortgages and home equity lines of credit. Edited content written by outside contributors.

WRITER AND EDITOR | Yahoo Finance

Financial news property of Internet pioneer Yahoo Inc.

2009–2015 | New York, NY / Richardson, TX | Held roles as Assistant Managing Editor, Investing Editor and Senior Writer. Composed articles on stock market, companies and economy. Edited columns. Assisted business development on partnerships.

MANAGING EDITOR | TheStreet Inc.

Business news site covering stocks, bonds and commodities.

2006–2009 | New York, NY | Oversaw TheStreet's main website. Interviewed and hired industry reporters. Led daily editorial meetings. Edited and wrote breaking news items and columns. Previously Deputy Managing Editor and News Editor.

ADDITIONAL POSITIONS

HEADLINES WRITER | Bloomberg L.P. | Princeton, NJ

COPY EDITOR | Dow Jones & Co. | Jersey City, NJ

STAFF REPORTER | Mountain Xpress | Asheville, NC

EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Chapel Hill, NC

Bachelor of Arts in Journalism and Mass Communication