
CHRIS NICHOLS

EMAIL

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PHONE

972-679-2035

PORTFOLIO SITE

nichols.work

LINKEDIN

linkedin.com/in/chrisnicholscontent

SKILLS

Writing – Reporting – Research
Editing – Idea Generation
Communications – Marketing
Teamwork – Managing People

TECHNICAL & OFFICE



Windows – Mac – Word
HTML – CMS – WordPress
Bloomberg – FactSet – AP Style
Trello – Asana – Social Media



Excel – PowerPoint – Photoshop
CSS – ProofHQ – Splunk
Google Analytics



MailChimp – Marketo – Agile
Salesforce – Omniture – Jira
Illustrator – Dreamweaver

EXPERIENCE

SR. CONTENT STRATEGIST | Options Clearing Corp.
Trade clearing firm for equity options and futures contracts.

2017–Present | Dallas, TX | Plan, edit and write internal and external options-related communications for the world's largest equity derivatives clearing firm. Also write and edit educational articles and marketing copy for The Options Industry Council.

CONTENT STRATEGIST | Allegro Development Corp.
Developer of commodity trading and risk management software.

2016–2017 | Dallas, TX | Wrote and edited web copy, white papers, email marketing campaigns and press releases on specialized software for oil and gas producers, electricity companies and other commodity firms. Managed social media. Planned content for Americas, Europe and Asia-Pacific regions.

SR. COPYWRITER | Capital One Home Loans
(Contractor) Mortgage division of Capital One Financial Corp.

2015–2016 | Plano, TX | Researched, proposed and wrote full-length articles and marketing copy on fixed-rate and adjustable-rate mortgages, home equity loans and home equity lines of credit as part of in-house creative team at one of the largest U.S. banks.

EDITOR AND REPORTER | Yahoo Finance
Financial news property of internet pioneer Yahoo Inc.

2009–2015 | New York, NY / Richardson, TX | Held roles as Assistant Managing Editor, Investing Editor and Senior Writer. Composed and edited articles on stock market, publicly traded companies and economic news.

ADDITIONAL POSITIONS

MANAGING EDITOR | TheStreet Inc. | New York, NY
HEADLINES WRITER | Bloomberg L.P. | Princeton, NJ
COPY EDITOR | Dow Jones & Co. | Jersey City, NJ

EDUCATION

CURRENT - UNIVERSITY OF TEXAS AT TYLER
Master of Business Administration – Degree Expected 2019

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
Bachelor of Arts in Journalism and Mass Communication